



**BOYS & GIRLS CLUB
OF REDLANDS**

PRESS RELEASE

FOR IMMEDIATE RELEASE
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Mervyn's Helps Needy Children

Boys & Girls Clubs of Redlands selected to participate in Mervyn's 2008 Child Spree

REDLANDS—Getting ready to go back to school will be a little easier for a dozen young people at the Boys & Girls Club of Redlands.

On July 19 department store Mervyn's will host an early morning shopping spree for 12 members of the Boys & Girls Club of Redlands, beginning at 7 a.m.

Mervyn's is sponsoring 10 students, while the Boys & Girls Club will sponsor an additional two.

Participants will be given a \$100 Mervyn's gift card and will walk around the store with a chaperone, selecting shoes and clothing at a 15 percent discount to enhance their back-to-school wardrobes.

"It's a chance to give back to the community, especially to those deserving kids who really need it," said Assistant Manager Katrina Macias. "We want them to be able to go back to school prepared, looking good, and confident."

According to Mark Davis, director of program services for the Boys & Girls Club of Redlands, the organization selected students based on need.

"The Boys & Girls Club is extremely thankful to Mervyn's for their continued support in providing back-to-school clothing for our members who are in need," Davis said. "It means so much to our families, as it's one less thing for them to have to worry about."

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