



**BOYS & GIRLS CLUBS
OF REDLANDS**

PRESS RELEASE

FOR IMMEDIATE RELEASE
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Day For Kids Set for September 12th

***Celebrating “Meaningful Time” for Parents and Children,
Happens at the Boys & Girls Clubs***

REDLANDS—Mothers have Mother’s Day, fathers celebrate Father’s Day—even groundhogs are recognized with a holiday.

Why not a Day For Kids?

The Kiwanis Club and Boys & Girls Clubs are gearing up to celebrate children with a special day planned just for them.

On Saturday, September 12, the Kiwanis Club of Redlands and Boys & Girls Clubs of Redlands will host the annual Day For Kids at the Dennis Hansberger Clubhouse, 1251 Clay Street, from 12 noon to 4 p.m.

The free event will include games, free food, and fun activities to “encourage adults and children to share in relationship-building activities that create positive and memorable experiences.”

The public is encouraged to take the pledge from the www.dayforkids.org Web site: “We pledge to spend meaningful time together, to talk, to listen, to learn and to play, to share a moment, create a memory and make a kid’s day.”

“It’s an opportunity for parents to spend quality time with their kids at no cost, and for us as a Boys & Girls Club to give back to our community,” said Director of Program Services Mark Davis.

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DAY FOR KIDS

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Entertainment will be provided by local bands and dance groups. Informational booths by organizations such as exhibits by the Redlands Fire and Police Departments, Bank of America, Family Services of Redlands, McGinity Insurance Design, Child Development Center, and Frugal Frigate will be providing free books.

Complimentary vision screens by Redlands Optometry Group and dental screenings will be offered to children. Redlands Police Department will also be conducting complimentary fingerprinting.

Target will provide family keepsake pictures; Build-A-Bear and Disney Stores will be providing craft booths. Barnes & Nobles will be doing book readings for kids. A Play Zone for toddlers sponsored by First Five San Bernardino will be available for families.

Local vendors will be participating providing free food and drinks include Panda Express, Rubio's, Mi Tortilla, Rosa Maria's, Cott's Beverages, Red Robin, and Jamba Juice.

Groups that will be volunteering to assist in the event are the members of the Kiwanis Clubs of Redlands and Moose Lodge of Mentone; students and student groups from the University of Redlands; members of the Redlands Assisteens; and employees from Kohl's Department Stores and Starbucks.

"We had over 500 people last year and this is going to be larger than last year's Day For Kids!" said Davis. "So come on down and enjoy a free fun-filled day with your family!"

The event is free and open to the public. For more information, call Mark Davis at (909) 798-4599.

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