



**BOYS & GIRLS CLUB**  
OF REDLANDS

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# PRESS RELEASE

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FOR IMMEDIATE RELEASE  
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## **KMART KICKS OFF “KARTWHEELS FOR KIDS” HOLIDAY TOY DRIVE**

*Boys & Girls Clubs of Redlands To Benefit from Toys Donated at Nearly  
1,400 Stores Nationwide*

**Redlands, November 20, 2006** – This holiday season, shopping at Kmart can help put a smile on a child’s face at the Boys & Girls Club of Redlands.

On November 19, 2006, Bill Stewart, senior vice president and chief marketing officer for Kmart joined Boys & Girls Clubs of America President Roxanne Spillet in kicking off KartWheels for Kids, a national holiday toy drive sponsored by Kmart and its roughly 1,400 stores across the country. This is the first time the retailer has selected Boys & Girls Clubs as the beneficiary of its annual holiday toy drive.

Kmart will be supporting KartWheels for Kids through December 20, 2006. Customers are encouraged to donate a new toy for a child attending a local Boys & Girls Club every time they visit a Kmart store. The retailer is hoping to drive extra donations for the more than 4.6 million young people served by BGCA with a series of print ads, in-store signage and on its website ([www.kmart.com](http://www.kmart.com))

“We are extremely grateful to Kmart for holding this toy drive,” said Kathy Dunn, Director of Program Services of the Boys & Girls Clubs of Redlands. “So many of the kids we serve would not be receiving a toy for the holidays otherwise.”

“Kmart is proud to partner with Boys & Girls Clubs of America to make the holidays a little brighter for thousands of children,” said Stewart. This is a perfect opportunity to show our commitment to being a good neighbor and to building lifetime relationships with our customers.”

Each week the Boys & Girls Clubs of Redlands will visit the Kmart Store located at 1625 West Redlands in Redlands to collect the toys donated by holiday shoppers. Based on

previous holiday toy drives and the generosity of shoppers in Redlands and Banning the Boys & Girls Club is hoping to receive a large number of toys.

#### About Kmart

Kmart, a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD), is a mass merchandising company that offers customers quality products through a portfolio of exclusive brands that include Thalia Sodi, Jaclyn Smith, Joe Boxer, Martha Stewart Everyday and Route 66. For more information visit the company's website at [www.kmart.com](http://www.kmart.com) or the Sears Holdings Corporation website at [www.searsholdings.com](http://www.searsholdings.com).

#### About the Boys & Girls Clubs of Redlands

The Boys & Girls Clubs of Redlands has been serving children since 1967. Located at 803 West Brockton Avenue in Redlands and two school campuses – Lugonia and Mentone Elementary. The Club serves some 500 youth per youth, ages 6-18, offering a variety of guidance-oriented programs Key Boys & Girls Club programs emphasize character and leadership development, education and career development, health and life skills, the arts, sports, fitness and recreation. Contact Kathy Dunn, Director of Program Service at 909-798-4599 for more information.

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